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| **[NAME OF LIBRARY] Now Offers New Online Digital Resource to Help Entrepreneurs Start and Operate a Business**  *Gale Business: Entrepreneurship provides information and planning tools to help entrepreneurs achieve their business goals* |

**City, State, Month, Day, Year** – [NAME OF TOWN] residents now have access to [*Gale Business: Entrepreneurship*](https://www.gale.com/c/small-business-resource-center)*,* a free online database that covers all aspects of starting and operating a business, including accounting, finance, human resources, management, marketing, tax, and more. Combining authoritative periodical and reference content, novice entrepreneurs, as well as business students, have the guidance and resources they need to jumpstart their business development plans.

*Gale Business: Entrepreneurship*, from Gale, a Cengage Company, offers an intuitive interface providing multiple pathways to key information for both beginner and experienced entrepreneurs. Users can quickly learn how to start a business, write a business plan, craft a marketing campaign, launch a product and more.

“*Gale Business: Entrepreneurship*directs entrepreneurs, students and anyone else needing reliable small business information to rich, up-to-date, relevant resources,” said [NAME OF LIBRARY DIRECTOR]. “Offering this resource is another example of how libraries support local economic development within the community.”

*Gale Business: Entrepreneurship* features*:*

* Easy-to-browse homepage features four key business stages—plan, fund, start, and manage.
* More than 700 business plan templates
* Tightly-indexed collection of small business eBooks, 300+ journals and magazines, and directories listing thousands of associations, consultants, consulting organizations, trade shows, business information sources and more.
* Overviews, news, magazines, journal articles, and recommended web resources keep small business owners up-to-date on their industries.

New content is added daily so the latest information is never more than a click away. Additionally, the platform provides seamless user login, after authentication to Gale products, using Google Account and Microsoft Office 365 credentials, plus access to G Suite for Education and Microsoft tools including Drive, Docs, OneNote and OneDrive.

When starting a new business, entrepreneurs need all the help they can get. Access *Gale Business: Entrepreneurship* is like having experts on call 24 hours a day. Created by subject experts and a librarian advisory board, this online resource is designed for success.

[NAME OF TOWN] residents can access *Small Business Resource Center* 24/7, on any device by visiting the library’s website **[INSERT LINK].**

For questions or more information, please contact [LIST YOUR LIBRARY CONTACT].

**About [NAME OF LIBRARY]**

**Include your library’s standard boilerplate paragraph (“About Us”).**